

# The Elements Of Content Strategy Erin Kissane

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the elements of content strategy (brief books for people who make websites, no. 3) [erin kissane, kristina halverson] on amazon. \*free\* shipping on qualifying offers.

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### **ERIN KISSANE (AUTHOR OF THE ELEMENTS OF CONTENT STRATEGY)**

*Wed, 10 May 2017 16:10:00 GMT*

about erin kissane: i'm a content strategist, editor, and writer. i help people plan for, design, make, publish, and maintain really good content online....

### **ERIN KISSANE THE ELEMENTS OF CONTENT STRATEGY**

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2 the elements of content strategy prevents web projects from being derailed by the often major delays caused by underestimating the time and e>ort

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the elements of content strategy (a book apart, 2011), by erin kissane, provides the most brief yet thorough treatment of content strategy that you're going to find ...

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the "elements of content strategy" by erin kissane by the wildly popular a book apart ... the elements of content strategy by erin kissane by alex pascal. alex pascal

## **A LIST APART AUTHOR: ERIN KISSANE**

*Sat, 29 Apr 2017 21:31:00 GMT*

erin kissane. erin kissane is a content strategist and editor based in new york ... and was formerly editor of a list apart ... the elements of content strategy.

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brilliant. funny. useful. all words that quickly sum up erin kissane's elements of content strategy. kissane's work is part of the a book apart series, which is ...

## **REVIEW: THE ELEMENTS OF CONTENT STRATEGY BY ERIN KISSANE ...**

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the elements of content strategy by erin kissane my rating: 3 of 5 stars. this short book is a good overview of content strategy. it presents the concepts and ...

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*Sat, 13 May 2017 16:28:00 GMT*

erin kissane - director of content, knight-mozilla @opennews. editor @source. wrote the elements of content strategy. send coffee.

**THE ELEMENTS OF CONTENT STRATEGY, ERIN KISSANE - ALEX ...**

*Sun, 07 May 2017 12:18:00 GMT*

the elements of content strategy is in many ways the suite to kristina halverson's content strategy for the web. while the latter highlights the core strategy and ...